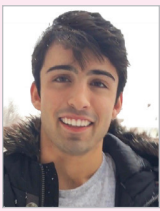


Published by the **Hunter Brooks Watson Memorial Fund.**

OUR VISION

YOU MAKE POSSIBLE THE POWER OF YOUNG IDEAS



Hunter Watson

Where will the next great ideas come from? Who will provide the insight, inspiration and hard work to

create a better tomorrow? The Hunter Brooks Watson Memorial Fund believes young people hold the answers to these questions. Young people are using their talents and passions to find ways to improve the world. Their dreams are of things yet to be seen. While we don't know what tomorrow will bring, we do know that today's youth and their ideas will be propelling the changes to come.

The HBW Memorial Fund invests in young people who have demonstrated talent, experience and passion. The grants you make possible reward innovation and reflect the talents and passions that Hunter Watson brought to his life. They honor his legacy, and provide support for young people who also approach life with powerful ideas. We hope these grants will carry on what Hunter inspired.

OUR COMMITMENT TO YOU

We are deeply honored that you have placed your trust in the Hunter Watson Fund's work. We work hard to make the most of every dollar you donate by using volunteers and keeping overhead costs low. When you give to the Fund, you can give with confidence knowing that your gift will propel young people's dreams and help end distracted driving.

Funding Dreams: Update on Your Grants to 14 Young People This Year

The HBW Memorial Fund Grants are for men and women between the ages of 16 and 25 who have demonstrated passion, creativity and drive for their future. You helped us provide grants to the following individuals.



Grant Recipient:
Lilia Devany Serio
Area of Interest:
Phone App Development.

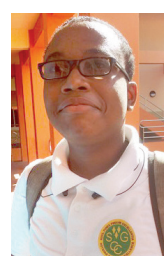
Lilia helped develop an app that rewards users for not texting and driving. She attended a One Stone program in Boise, ID. At the end of the program, she and her team developed the Clutch phone app. The app rewards users for not texting and driving by offering discounts at local restaurants and stores. Through a point system, drivers are incentivized to break their texting while driving habits. Lilia and the Clutch team are aiming for their app to be IOS and Android friendly so that anyone, anywhere, with a phone, can use it to gain rewards. They are also filing patents for any app-specific coding that they develop, creating a beta of the app, and, designing a website and social media campaign to expand Clutch's reach. The HBW Fund Grant will help Lilia and the Clutch team get their business up and running and make their app commercially available and ultimately save lives.



Grant Recipient:
Herbert Padilla
Area of Interest:
Furthering His Musical Talents and Abilities, Including as a DJ

Herbert Padilla is known as the music man. His passion for music – whether attending live

concerts, creating playlists for friends, DJ'ing and spreading the joy of music to others – is obvious to everyone who knows him. Music is an essential part of who he is. He believes in the power of music to unite people through a shared interest. Although he attended Hunter's Potomac School in Virginia he didn't know Hunter, but he feels he was a great example of someone he strives to be because of his love for music and interest in sharing it with friends. The HBW Fund Grant will be used to purchase professional DJ and production equipment to help him become a self-sufficient DJ, provide a source of income, and advance his talents. Herbert is a marketing major and music industry minor at James Mason University, with a career goal of working in the music industry.



Grant Recipient:
Carlon Bute
Area of Interest:
Training in Computers, Robotics And Computer Design

Carlon, a resident of Kingstown, on the Caribbean island of St. Vincent, is passionate about pursuing a career in the computer field. However, coming from a single-parent home, he lacked the resources to pursue his education in computer technology. With his first HBW Fund Grant, Carlon completed one year of college and his

aptitude for technology was rewarded with good grades. His renewed HBW Fund Grant will enable him to complete his two-year college program and pursue his dream of starting his own business designing applications, building computers and web pages.



Grant Recipient:
Donella Power
Area of Interest:
Expanding her Awali brand of unique handmade

bags, accessories and apparel in St. Vincent and The Grenadines.

Donella has wanted to be an entrepreneur for as long as she can remember. You are helping her realize her dream with tools to make her Awali brand a household name in St. Vincent and The Grenadines. Her goals include: increasing the quality of her products to enhance their appeal; incorporating her business; and, opening a centrally-located shop to attract customers. It was a tough balance to have a mainstream job while trying to build her business, and Donella recognized that in order to grow her business she must give it her attention full time, which she is now doing.

The HBW Fund Grant will help Donella purchase quality materials and invest in her shop to get it up and running by the end of this year.

HBW UPDATE

Published by Hunter Brooks
Watson Fund
FALL 2018

YOUR VISION

To live in a world where our youth may follow their hearts.

YOUR MISSION

The Hunter Brooks Watson Fund seeks out young people who dream of something they are deeply curious and passionate about and gives them the resources to explore that passion. Our goal is to support the young person financially, mentor their journey and give them the chance to change the course of their lives.

YOUR VOLUNTEER EDITORS

Hannah Kliot and Will Snape

GRANTS CHAIRMAN

Matthieu Menand

ADMIN CHAIRMAN

Matt Salutillo

FUNDRAISING CHAIRMAN

Madeleine Bunbury

MARKETING CHAIRMAN

Matt Kimm

EVENTS CHAIRMAN

Jordan Parent

FOUNDERS COMMITTEE

Luigi Ambrosie
Abigail Breslin
Madeleine Bunbury
Liam Catto
Forrest Crane
Chris Dale
Yannick Della Schiava
Ilana Dunn
Zack Green
Hanna Horvath
Matt Kimm
Hannah Kliot
Matthieu Menand
Jordan Parent
Mark Ramsey
Jason Reif
Matt Salutillo
Will Snape
Connor Sweeney
Ted Watson

DEVELOPMENT VOLUNTEER

Kathy Ward, CFRE

Tell us what you think about what we are doing. Send your comments and suggestions to: Editor, HBW Update, P.O. Box 326, McLean, VA 22101 or email to editor@hunterwatson.org. All letters are assumed to be intended for publication unless otherwise noted.

You are Changing Young People's Lives, For Hunter

By Madeleine Bunbury



Madeleine Bunbury, member of the founders committee and mentor to Dumona Charles (below)

I knew Hunter Watson all my life. We were friends as children, always playing games in the pool. We also played a lot of tennis and Hunter always beat me. I remember one year, as teenagers, we stayed up all night on New Year's Eve to watch the sunrise from Macaroni beach, we got into big trouble from our parents, but it was worth it!

When I learned of his death it felt like my heart broke. I knew the world had just lost a truly special person. Hunter was always interested in every person

he met. He bent over backwards to make people feel welcome. He brought people together—through music, conversation and laughter.

So, now, it is fitting that he is continuing to bring so many of us together around a common purpose—the Hunter Watson Memorial Fund. It has been one of the great privileges of my life to serve on the Fund's Founder's Committee. I also provide mentoring and support to some of the grantees from Saint Vincent, including Dumona whose dream is to be an entrepreneur and a doctor and Rishi who received a grant to pursue his pilot's license.

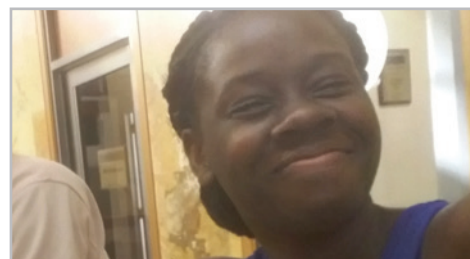
To all the donors who have supported the Fund, please know this: The young people you are investing in are amazing and they are deeply grateful. Without you, they would have big dreams, but would likely never

have the resources to reach for those dreams. Through your donations, you are changing lives and investing in the promise of tomorrow.

I will always regret that I cannot watch another sunrise with Hunter. But he is with me in my heart and I know he is really proud of what you and I are doing to invest in the energy and passion of young people.

Madeleine Bunbury is an emerging equestrian artist with a studio in Dorset, England. She grew up on the Island of Mustique where Hunter's family vacationed each year. As they grew up together, Madeleine became one of Hunter's closest friends. She is a member of the Hunter Watson Memorial Fund Founder's Committee.

Meet Your Grantee: Dumona Charles Entrepreneur and Future Doctor



Dumona Charles is a Hunter Watson Memorial Fund grantee from Saint Vincent.

Chances are, spending a day with Dumona Charles would make you feel a bit tired. You see, this young woman is running her own business, employing members of her community, supporting a local charity and going to medical school. She was the recipient of a grant from the Hunter Watson Fund in 2018.

Born and raised in Saint Vincent and the Grenadines—an island country in the West Indies—Dumona has dreamed of being a

doctor since she was eight years old. A lot of young people would be discouraged by the high cost of medical school... but not Dumona. She decided to start an online business and is using the profits to pay for her classes.

Now, in her fifth year of medical school, she's also managing her growing online business. Her business is named Miscellaneous and sells watches, trinkets, swimwear, clothing and more. To manage her success, she has hired her first employee, a young man who is attending nursing school while working to support his extended family of seven.

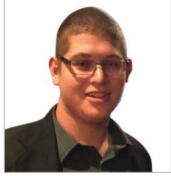
Here's what the Hunter Watson Fund grant means to Dumona, in her own words:

The grant I received from the

Hunter Watson Memorial Fund is such a boost of confidence for me. It tells me I'm on the right track and it has allowed me to expand my business and give back to my community by creating opportunities for employment.

Even though Saint Vincent is a small country, there are people here who have good ideas for the world. I want to help our people. And, ten years from now, I will be practicing family or emergency medicine on the island. And, I will have a lovely store in downtown Kingstown. I hope all the kind people who supported the Hunter Watson Fund will come to visit and stop by to say hello. I hope they know how much of a difference they are making.

In Their Own Words is a new feature in which we catch up with prior grant recipients to learn a little more of their story, and to find out how things are going on their funded project.



Derek Snyder

In Their Own Words ...

"We wouldn't have our nonprofit without your help."

It's not like I had a lifelong dream to create a nonprofit. It was just one of those things. I'm from the small town of Boiling Springs in Pennsylvania. When somebody needs help, everybody pitches in however they can.

In 2014, a high school golf teammate of mine tried to break up a fight. Playing peacemaker, he ended up getting thrown to the ground and suffered a serious brain injury. Jackie was hospitalized for the next nine months. During that time, my best friend and I co-founded a Golf Fore Jackie tournament to help.

We thought it would just be a one-year thing. But when the second and third years came around, we wanted to keep it going. By then Jackie was recovering well, but we were aware how many more survivors could benefit by support, education, special therapeutic equipment, research and other assistance. (My cousin Justin was one of them. He was involved in a car accident in 2011; unfortunately his progress hasn't been as positive as Jackie's.)

Jackie's parents and I started to talk about creating our own nonprofit organization – the Jackie Lithgow Foundation. But it would be expensive.

I heard about funding available for young entrepreneurs through the Hunter Brooks Watson Memorial Fund through the Fraternity we both belonged to. I decided to apply.

We really needed this financial help. We had always said 100% of everyone's donations would go straight to the cause – and we wanted that to continue. But there are a lot of startup costs for creating a 501(c)3 charitable organization ... applications, accountants, and attorneys. We also needed help with marketing and branding.

I remember the Grants Committee members setting up a Skype meeting so they could talk to me in person about what we were trying to do. They were considering whether a startup business that's a charity would qualify for funds. After our discussion, the \$5,000 award was approved. The money was extremely beneficial. Without it, we may never have ever filed for the nonprofit status.

I've learned a lot over the past year. We're still finalizing our charitable status. Jackie and his parents are very involved in being the face of the organization. I'm the president, but this isn't my full-time job. I work mostly on the fundraising side of things, including as chairperson for our annual spring golf tournament. I'll be spearheading future fundraising ventures.

I graduated last year from Penn State and work full-time for a nonpartisan media company that covers legislative affairs at the Harrisburg State Capitol in Pennsylvania. I love legislative affairs, as well as nonprofit advocacy. I'd like to eventually combine those interests in my career.

I'm very grateful to the Hunter Brooks Watson Memorial Fund. Not just the financial help their supporters make possible, but getting to meet people like Jordan Parent, a student volunteer who helped me through the application process. Jordan and her friend even came to the our last golf tournament!

It's been a great experience to see how the Fund is helping others, and to see all the other things Hunter's parents are doing in their son's memory.

Derek Snyder is a recent graduate from The Pennsylvania State University, having majored in Corporate Innovation and Entrepreneurship. He serves as president of the Jackie Lithgow Foundation and works full-time for Pennsylvania Legislative Services in Harrisburg, Pennsylvania.

Potomac High School Student Explores Middle East Relations



Tara McLaughlin, Grant Awardee of the HBW Fund. Current senior at the Potomac School.

Tara McLaughlin was a busy junior at the Potomac School and exploring her summer educational program options this past spring. Her interest in the Israeli Palestinian conflict had been strengthened through attendance at conflict resolution camp at George Mason University and enrolling in foreign policy and modern middle east classes at school. Tara wanted to delve deeper into the nuances of the conflict. She discovered Hands of Peace, a non-profit organization whose mission is to empower young Israelis, Palestinians and Americans to raise their voices as leaders of change. Tara felt that attending their program, and learning from students from other places would be more beneficial than taking a college class.

When Tara heard Hunter's father speak at the Potomac School about the HBW Fund, she was intrigued and encouraged to apply.

Receiving an HBW Fund grant was life changing. Tara plans to major in international relations and foreign policy, and the grant enabled her to bring her life goals into focus. The Hands of Peace program

involved dialogging and bonding with the students. Said Tara, "this program changes minds. I learned the value of bringing humanization to any future job, instead of thinking of it just in terms of statistics. I'm more in tune to people's opinions and the importance of ferreting out fact from fiction. I have a deeper understanding of the complexity of the conflict."

Receiving this grant has made her less afraid to apply to colleges that she can't afford. Said Tara, "getting accepted is a validation of my abilities and it's better than not applying at all." She's interested in schools with programs in international relations/foreign affairs, such as the College of William and Mary which has a good five-year master's program.

Tara would tell HBW Fund donors that she is a different person because of the grant. She said:

"Donors may not know when they make their gifts just how far reaching the effect of a grant could be. Even small grants can have long-term impact. The grant program encourages reaching for one's life goals because of one's individual passion – whether in music, the arts, etc., and these passions are what make people more captivating. Pursuing one's passions is just as important as making good grades."

"I like the fact that the HBW Fund is more interested in what recipients intend to do with the grant, rather than in a recipient's financial situation. The best way to encourage others to learn about and apply for HBW Fund grants is through social media, and I encourage the Fund to do more of that."

Meet The Founders Committee

Each member of the Founders Committee was a close friend of Hunter Watson. Their encouragement led the Watson family to establish the Hunter Watson Memorial Fund. At first the family thought this group of college age students would award financial aid scholarships to students but when they met for the first time it became clear they had something more unique in mind. They wanted to support young people's creativity, helping them explore their passions and pursue their dreams. Two years later, the committee has reviewed and graded dozens of applications and identified more than 20 such dreamers who could not have explored their dreams without financial assistance. Each of our grantees is also being mentored by one of the Founders listed below.



Luigi Ambrosi
(Milan, Italy):
Graduate of Georgetown University with a degree in Business Management and Anthropology, and now studying for his GMAT.



Abigail Breslin
(Hollywood, CA):
Oscar Nominated Actress and singer/song writer. Abigail's current movie "Saturday at the Starlight" in post production.



Madeleine Bunbury
(Gillingham Dorset, UK):
Pursuing a career in fine arts. She recently completed an assignment in Italy and now has returned to her home base in England.



Liam Catto
(Boulder, CO):
Senior at the University of Colorado studying Business and Advertising.



Forrest Crane
(Alexandria, VA):
Graduate of the University of Kentucky in Political Science and Business Management. Now working for the Congressional Leadership Fund and working for a DC lobbying firm.



Chris Dale
(Washington, DC):
Graduate of the University of Virginia and now working with Marcus & Millchap.



Matt Kimm
(Austin, TX):
Graduate of the University of Texas at Austin with a degree in Advertising and a minor in Business. Matt works in digital marketing and also works as a electronic musician on the weekends.



Yannick Della Shavia
(Santa Monica, CA):
Graduate of Georgetown University with a degree in Operations and Information Management. Now working in management with Anheuser-Busch InBev in Los Angeles California.



Ilana Dunn
(New York, NY):
Graduate of Syracuse University now working in the music industry in NYC.



Zack Green
(New York, NY):
Graduate of the University of Michigan and now working with First Access Entertainment on a documentary that is set to a feature film!



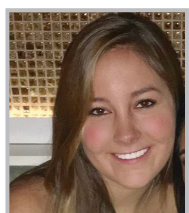
Hanna Horvath
(New York, NY):
Graduate of Syracuse University and now working for a tech startup in New York City.



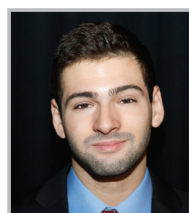
Hannah Kliot
(New York, NY):
Graduate of Northwestern University in broadcast journalism. Now working as an investigative journalist at CNBC Business News.



Matthieu Menand
(Tracy, CA):
Graduate of Syracuse University in Entrepreneurship and Supply Chain Management. Now working with Amazon in California.



Jordan Parent
(Blacksburg, VA):
Senior at Virginia Tech studying Computer Science and Cyber Security.



Jason Reif
(New York, NY):
Graduate of Syracuse University in Finance, Accounting and Information Management & Technology. Now working with NBC in New York City.



Mark Ramsey
(Charlottesville, VA):
Senior student at The University of Virginia studying Economics, Entrepreneurship, and Classical Studies.



Matt Salutillo
(Fairfax, VA):
Graduate of Penn State University with a degree in Art and Architecture. Now working with Surrounds, a landscape, construction and engineering firm in the DC area.



Will Snape
(New York, NY):
Graduate of Trinity College majoring. Now working with Darktrace, a cyber security firm in New York City.



Connor Sweeney
(Great Falls, VA)
Graduate of Gettysburg College in Pennsylvania in Economics and minoring in Business. Now working as a Mobile Application Consultant at GoCanvas in Reston, VA.



Teddy Watson
(New York, NY)
Graduate of New York University with a degree in Computer Science. Now enrolled in MBA program at Stern School of Business in New York City.

YOUR SUPPORT WILL MAKE IT POSSIBLE FOR 1,000'S OF STUDENTS TO PLEDGE NOT TO TEXT AND DRIVE.



See more details about this campaign on page 7.

Modeled after the hugely successful campaign developed by Hunter's fraternity at Syracuse University, Campaign Kits have been created to support organizations that want to sponsor a Distracted Driving Campaign on their campus.

Thanks to your support, we're expanding our efforts on campuses across the country. When you help students understand the tragedy that can result from distracted driving, you are saving lives.

Looking for Enthusiastic, Passionate Young People.



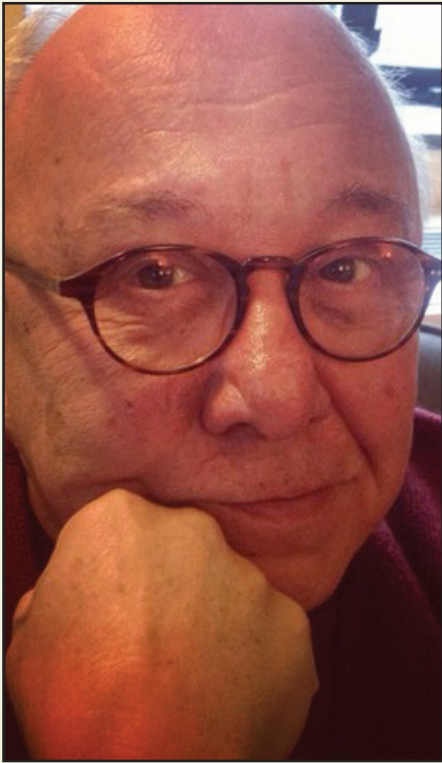
4th Round HBW Fund Grants are now open for those age 16 to 25.

Deadline is Dec 15, 2018.
Applications available at: www.hunterwatson.org/grants

The Hunter Brooks Watson Fund is established as a division of CharitySmith Nonprofit Foundation (EIN 87-0636433), which administers donations for memorial funds like Hunter's. All donations are tax deductible in accordance with federal tax law. For questions regarding your donation or administration of this memorial fund please contact CharitySmith at (866) 558-2064. Upon request, a financial statement is available from CharitySmith or the Department of Consumer Services, 102 Governor Street, Richmond, VA 23219 or from CharitySmith, 13100 Filly Lane, Truckee, CA 96161-9963.



DON'T MISS FUTURE NEWSLETTERS, SIGN UP AT: WWW.HUNTERWATSON.ORG/GRANTS



Alan Green, Father of Committee Member Zack Green.

INTERVIEW WITH ALAN GREEN

1. How did you learn about the HBW grants program and what inspired you to support it?

We have a personal connection to the Watson family, having been friends for almost 20 years. Our son, Zack, grew up with Hunter. As parents, we had empathy for what they were going through. We were aware of the family's desire to create a lasting memorial to Hunter. And, we wanted to support their efforts.

2. What sets the HBW Fund apart from other charities you know or support?

I know how my gift is used, and this is gratifying for a donor. I met one of the grantees, who expressed gratitude for the financial support and eloquently described the grant's impact on his life. This personalized the organization, putting a human face on its mission. Intimacy was forged through the presentation by the grantees, and that had a positive impact on my relationship with this charity.

3. How does support for the HBW Fund fit into your philanthropic goals?

Most of my philanthropy is based on my being "touched by a cause"; this cause resonated with me because of how it helps young people "kickstart" their lives, and because it has a deep personal aspect.

4. Do you think the HBW Fund is using your gift wisely?

Jerry explained how efficiently this organization operates and how low they keep their costs. As a donor, it seems to me that nearly all of my gift goes toward the mission, and I applaud that. Charitable efficiency should matter to every donor; it is an important message that should be emphatically communicated to potential donors.

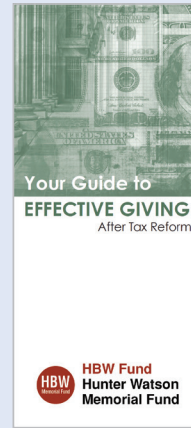
5. Will you continue to support the HBW Fund and if so, why and if not, why not?

Yes, definitely.

6. If you think it's important for the HBW Fund to grow and expand the reach of its work, how could/would you be willing to help that effort?

There is a beauty to the size of this organization in its present form. But, the most touching memorial of all would be for this program to grow organically and involve students at more college campuses across the country. In doing so, this charity could take flight and help many more people, all in the name of Hunter Watson. In other words, if other young people were to say, "why not here, why not us, we can do this, too?", the impact of this organization could be without boundaries.

TAX WISE GIVING IN 2018



Are you wondering what the Tax Cuts and Jobs Act of 2017 will mean to you and your plans for charitable giving in the coming year?

Did you know if you are 70 ½ or older there is a special provision that allows you to make charitable gifts directly from Individual Retirement Accounts (IRA'S) without having to pay taxes that would otherwise be due. We

want you to have the answers to help you.

For more information on the Jobs Act and gifts from your IRA **please request the free booklets offered on the order slip on page 4. Simply check the box and we will send them to you.**



Make A Lasting Difference

You can help provide for the future of the HBW Fund Grants Program by leaving a gift in your will to the Fund. We recommend that you consult with your attorney when drafting a new will, or when changing an existing will or creating a living revocable trust, if you wish to include a gift for the HBW Grants Program.

HBW Fund official name:

**The Hunter Brooks Watson Memorial Fund
a Division of CharitySmith Memorial Funds**

HBW Fund & CharitySmith mailing address:

13100 Filly Lane, Truckee, CA 96161

HBW Fund & CharitySmith telephone number:

(866) 558-2064

CharitySmith identification:

A not-for-profit organization under Section 501(c)(3) of the Internal Revenue Code

CharitySmith tax-exempt number: **EIN 87-0636433**

Sample Language

"I give, devise and bequeath to the Hunter Watson Memorial Fund a division of the CharitySmith Memorial Funds for its general purposes [state fraction or percentage of the rest, residue and remainder] or [the sum of \$_____] in my estate, both, real or personal"

For additional information, please contact:
Stacey Spain, Executive Director, CharitySmith,
13100 Filly Lane, Truckee, CA 96161
Phone: 1-866-558-2064

Using Your Phone While Driving Can have Deadly Consequences



Smartphone use has increased substantially – just look around and you will see them in nearly every setting. While originally used just for calling, now you can text, tweet, follow Facebook, search the internet, etc., and more. All of these activities distract the user from anything else they might be doing, like driving a car and concentrating on the road. It's no wonder that the fatalities involving pedestrians, bicyclists, and motorcyclists have increased.

Let's look at some of the data for driving fatalities and mobile phone use by drivers.

Data from the National Highway Transportation Safety Administration's (NHTSA) 2015 database showed only 448 deaths linked to mobile phones – that's just 1.4% of all traffic fatalities. Studies have shown that both activities behind the wheel constitute, on average, a similar level of impairment.

In a recent study, the nonprofit National Safety Council (NSC) found only about half of fatal crashes tied to known mobile phone use were coded as such in NHTSA databases.

NHTSA data is only as good

as the data that individual states provide. Only 11 states use accident report forms that contain a box for police to check 'mobile-phone distraction' on their reports, while the forms of 27 other states note distraction in the general question as a potential cause of the accident.

Thus, it appears from the above examples that the number of accidents caused by mobile-phone distracted drivers is massively underreported, making the problem far bigger than we thought.

Zendrive, Inc., is a company that analyses smartphone data to help insurers of commercial fleets assess safety risks. In a study of 3 million people, it found drivers using their mobile phone during 88% of trips. "It's...frightening," said Jonathan Matus, Zendrive's co-founder and CEO. "We are facing an epidemic of unsafe driving behavior."

You are making a difference to help end this epidemic through your support of the Distracted Driving Campaign launched by the Hunter Brooks Watson Memorial Fund (see the related article about the Campaign).

Will you join us, in taking Hunter's Pledge to End Distracted Driving on the road?

The first campus wide Distracted Driving campaign was launched by Hunter's fraternity at Syracuse following his loss as a passenger in an automobile accident. It is now an annual event on the Syracuse campus and with the support of Phi Kappa Psi chapters the HBW Fund plans to take this life saving campaign to more campuses this fall.

Syracuse set up 6 tables on campus to attract passing students and thousands will sign pledges not to text and drive. To encourage students to pledge they are given a campaign wristband to remind them how they can save lives by ending distracted driving.

Over the summer the Syracuse Phi Psi's worked with the HBW Fund to develop a plan to expand the campaign to other campuses.

A Campaign Kit was developed that includes a How-To Manual for organizations along with eye-catching campaign materials to get the attention of students.

The University of Alabama chapter heard of the HBW program and is already working with us to bring this effort to save lives to the 35,000 students on that campus!

A Candlelight Vigil to remember Hunter was part of the campaign at Syracuse and quickly attracted the interest of others who had lost students to distracted driving accidents and the Vigil was expanded so everyone could join and remember their loved ones. We want the Candlelight Vigil to be a part of our program on other campuses.

POSTERS

HUNTER'S PLEDGE TO END DISTRACTED DRIVING
FREE WRIST BAND
MAKE YOUR PLEDGE TO NOT TEXT & DRIVE
WHEN:
WHERE:
Sponsored by Phi Kappa Psi Fraternity
Supported by The Hunter Watson Memorial Fund

WRIST BANDS

I PLEDGED TO END DISTRACTED DRIVING

STICKERS

I SIGNED HUNTER'S PLEDGE

TABLE BANNERS

SIGN HUNTER'S PLEDGE
End Distracted Driving and Save Lives
Sponsored by: PHI KAPPA PSI
Supported by The Hunter Watson Memorial Fund

BOOK MARKS

HUNTER'S PLEDGE TO END DISTRACTED DRIVING

DISTRACTED DRIVING PLEDGE FORMS.

DISTRACTED DRIVING PLEDGE
End Distracted Driving with Hunter's Pledge
 I PLEDGE not to text, eat, or do anything that causes me to take my hands off the wheel or my eyes off the road.
 I PLEDGE to speak up to a driver who is driving unsafely.
 I PLEDGE to wear a seatbelt and make sure everyone in the car does the same.
 I want to save lives! Please e-mail me a Distracted Driving Pledge Form so I can forward it to 5 of my friends and family so they can make the Pledge too!
First Name: _____
Last Name: _____
eMail: _____
Family Zip Code: _____ Signature: _____
 Give me some credit: Send my parents an eCard letting them know I Pledged Not to Drive Distracted.
Parent eMail: _____
Sponsored by PHI KAPPA PSI
Supported by The Hunter Watson Memorial Fund

SIGN HUNTER'S PLEDGE
End Distracted Driving and Save Lives
Sponsored by: PHI KAPPA PSI
Supported by The Hunter Watson Memorial Fund

This Can Save Lives

The HBW Fund will partner with campus organizations to sponsor a program based upon the model used at Syracuse and provide them with the How-To Manual, posters, pledge forms, table banners, wrist bands, and "I signed Hunter's Pledge" stickers.

Through this awareness campaign, we will remind young people distracted driving fatalities have an impact on friends and family that lasts a lifetime.

If you'd like to know more about the Distracted Driving Campaign and how you can support it, please visit www.hunterwatson.org/Safedriving

This is Something We Have To Do!

When Jordan Goldblum met Hunter Watson right after joining Phi Kappa Psi Fraternity at Syracuse University, he saw something special in Hunter -- a bright personality that lit up the room when he walked in. This set Hunter apart from others. Said Jordan, "You realized what kind of person he was right after you met him."

Upon hearing the news of Hunter's death, Jordan was devastated. He never forgot getting that awful phone call. He had never lost someone so young. What got him through this terrible time was a strong support system of family and friends. When Jordan and his friends gathered to celebrate Hunter's life, he could feel how the loss impacted everyone. In the fall of the following year, some fraternity brothers put together a very successful "Safe Driving Week" to honor Hunter. Over 1,000 students signed the distracted driving pledge. The importance of continuing to create awareness was strengthened after another fraternity brother, Vinny Maugeri, died from a distracted driving accident at the end of the Safe Driving Week in 2016.

The following year, the goal of the event was to reach even more

people within the Syracuse family, including parents and friends of Syracuse students, local businesses, and beyond.

After graduating, Jordan still plans to be active on the distracted driving campaign. His inspiration comes not only from his great relationship with Hunter's father, but also from seeing how many people want to be involved. Jordan believes that volunteers at schools other than Syracuse University who don't have any connection to Hunter or Vinny can relate to the terrible impact of distracted driving, perhaps because of a personal experience. Because of this, he feels the focus has to be on the "why" behind the safe driving initiative. If people can be made aware of the dangers of distracted driving, on a small or large scale, then that would be a success.

Jordan wants to help Hunter's father use this event to reach others at other schools across the country. The detailed plan for the Syracuse event could be tweaked for other groups, but he feels it doesn't have to be limited to fraternity chapters -- an event could be run by a club, a group of high school students, etc.

Involvement in the distracted driving campaign is Jordan's vol-

unteer focus. To him, it's important to give back to the community, and he views his involvement in the campaign as an important way to do just that. He wants to use his Phi Psi connection to relate to other Phi Psi's on a personal level and hopes to leverage this relationship.

This event will be ever changing and we don't know how many people we will reach. But Jordan says even one life saved makes it all worth it, making the effort a personal bonus for Jordan. The reality is that people are drawn to these temptations in the car, even they know that a lot can happen if they're distracted when driving. If

people become even a little more aware of the many dangers and risks of distracted driving, they will hopefully think twice about engaging in activities behind the wheel that take their focus off the road. Says Jordan, "I wear the distracted driving bracelet every day, and I always look at the bracelet when my hands are on the wheel."



Jordan is hopeful that many more young people will be doing the same.

Jordan Goldblum, volunteer for the Distracted Driving Campaign.

Your help will make it possible to Launch these campaigns in the coming months.

Distracted driving is any activity that takes your attention away from the task of safe driving. Every year nearly 4,000 lives, like that of Hunter, are lost as a result of fatal automobile crashes. Teens and young adults are the largest age group and distracted driving such as texting and using cell phones is suspected to be the major cause.

You can make it possible to provide posters, pledge forms, wristbands and "I Signed Hunter's Pledge" stickers to students signing pledge forms.

Your gift will help save lives.

GRANTS PROGRAM

- I am enclosing my tax-deductible gift to help the HBW Fund continue to seek out young people who dream of things about which they are deeply curious and passionate and provide them the resources to explore that passion.

SAFE DRIVING CAMPAIGN

- Yes, I want to expand the Hunter's Pledge Safe Driving Campaign.**
- \$20 will buy 300 Pledge Forms
 \$50 will pay for 50 Posters
 \$100 will pay for 750 "I Pledged" Stickers
 \$500 will pay for 750 Wrist Bands
 \$1,500 will pay for a Total Campaign on most campuses

TAX GUIDES

- Please send me complimentary copies of the Tax Guides.

Your Name _____

Address _____

City/State/Zip _____

Email _____

This Gift is in memory honor of :

- I want to charge my gift.

CREDIT CARD # _____

EXP DATE _____

SIGNATURE _____

MAIL THIS FORM TO HUNTER WATSON MEMORIAL FUND, P.O. BOX 326
 • MCLEAN, VA 22101 • Please make check payable to HUNTER WATSON MEMORIAL FUND. Contributions are tax deductible.

Many Interests – One of a Kind



At the Hunter Brooks Watson Memorial Fund we're supporting young men and women of diverse interests and talents, so they can let their passions shine.

Our inspiration and our mission come from Hunter himself. He was a young man of extremely diverse talents and interests. Wherever he went, whatever he did, he brought a spark and a smile and a contagious energy that inspired those around him.

And while his life was too short, and the hurt that those who loved him feel will never fully heal, there is a peace that comes from knowing that Hunter succeeded in *getting the most out of every day he lived*:

As a boy and a young man ... Hunter lit up the lives of his mother Judy, his father Jerry, his older brother Teddy, and all his extended family.

As a friend ... Hunter cultivated deep and lasting relationships and will never be forgotten by those who knew him best.

As an athlete ... Hunter loved baseball, soccer, football and wrestling, excelling as an individual while always striving to lift up his teammates.

As a musician ... Hunter formed his first band at age 10 and never stopped loving, playing and performing music. (You can watch a video of Hunter's Black Out Band playing their song "Video Games" on YouTube.)

As a student ... Hunter graduated from Potomac School, enrolled at Syracuse University and joined Phi Kappa Psi, learning and growing and making new friends each year — while never forgetting his old ones.

As an entrepreneur ... Hunter worked with area nightclubs to encourage teens-only, no-alcohol nights which he then managed and promoted. He was also beginning work on his own technology-based business.

As a person ... there will never be another Hunter. While he had many interests, he was one of a kind. Thank you for supporting the Hunter Brooks Watson Memorial Fund so that young men and women with talent, energy and passion can get to follow their dreams ... *just as Hunter did every day.*

HUNTER STORIES

THE "PASS BACK" BY JASON REIF



I have many fond memories of my friendship with Hunter, but there's one memory that sticks out and that I will always laugh about. If you know Hunter, you know he wasn't very organized—for example, I would say he lost his student ID every 1 to 2

weeks, and I'm told by his Mom that he was billed for five replacement IDs freshman year! We lived on the same hall and were together a lot, going to meals, walking to class, and the like. So whenever Hunter could not find his ID he always used my ID to get into our dorm building or the dining hall. Our ID photos looked reasonably alike but what made it kind of problematic was that we were usually trying to enter the same building together. Using the same ID.

That's when the "Pass Back" was born.

Hunter and I would walk into the dorm and I would flash my ID at the security guard and keep walking. Hunter would check his pockets more and more frantically and say "Hey Jason, I think you have my ID card!" Then I would stop and go through the motions of checking my own pockets and exclaim "Hunter, you're right, here's your ID!"

Surprisingly, this worked all too well.



We developed such expertise with the "Pass Back" that it became our game and we used it almost everywhere we went—we got into every single dorm, the cafeteria and even the bars! We thought it was the funniest thing and we eventually wanted to see how little effort we could use to pull it off. I would walk in, show my ID, and Hunter would say "Hey Jason do you have my ID?" and right under

the security guard's nose I would hand Hunter the same ID I had just used.

This method worked as well! Except the one time it didn't...

That particular time Hunter had lost both his ID and his driver's license, which could sometimes be used as a substitute for the ID. We tried doing the "Pass Back" but the security guard seemed to be on to us, and recommended that if Hunter had lost his student ID she would let him sign in with his Driver's license. Which of course Hunter did not have, so under the table I slid him my own Driver's license. Hunter then presented it to the security guard. She obviously knows what we're doing, because she looks right at me and says "Mr. Reif, these are both your IDs". Never one to admit defeat, Hunter protested "But I'm also named Jason Reif!"

We didn't get into the building until that security guard's shift was over.

As small and insignificant as the "Pass Back" was, it was very typical of the way Hunter approached life. He could turn almost anything into a game or contest and he loved to see the funny side of things. As cliché as it sounds, he liked to make every day an adventure and he liked to perform. If you were doing things with him, he wanted you to have fun. The "Pass Back" turned the most routine part of my college day into something hilarious.

Hunter was one of the best friends I will ever have. A huge part of my life is now missing but I'm so grateful I got to spend as much time as I did with him.

